

**The 2010 Top 10 Brands and the 2010 Bottom 10 Brands**

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This page gives the 2010 list of the most reliable motor vehicle brands and the 2010 list of the least reliable motor vehicle brands.

The 10 most reliable automobile brands of 2010 are:

Toyota Motor Corporation's *Scion* brand, with an overall 2010 Auto Reliability GPA of 3.57,  
 Toyota Motor Corporation's *Toyota* brand, with an overall 2010 Auto Reliability GPA of 3.54,  
 Honda Motor Company's *Honda* brand, with an overall 2010 Auto Reliability GPA of 3.39,  
 Honda Motor Company's *Acura* brand, with an overall 2010 Auto Reliability GPA of 3.36,  
 Toyota Motor Corporation's *Lexus* brand, with an overall 2010 Auto Reliability GPA of 3.32,  
 Nissan Motor Company's *Infiniti* brand, with an overall 2010 Auto Reliability GPA of 3.15,  
 Fuji Heavy Industries Ltd.'s *Subaru* brand, with an overall 2010 Auto Reliability GPA of 2.61,  
 Mitsubishi Motors Corporation's *Mitsubishi* brand, with an overall 2010 Auto Reliability GPA of 2.60,  
 Porsche AG's *Porsche* brand, with an overall 2010 Auto Reliability GPA of 2.39,  
 Ford Motor Company's *Mercury* brand, with an overall 2010 Auto Reliability GPA of 2.32.

Note that Toyota Motor Corporation's three brands and Honda Motor Company two brands constitute the five best brands. Also note that the difference between the 2010 Auto Reliability GPA of Toyota's Lexus brand, fifth most reliable, and the 2010 Auto Reliability GPA of Nissan's Infiniti brand, sixth most reliable, is very small, although the 1990s' [Reliability Percentrank Average](#) differences were rather sizable. Also note that the difference (0.54) between the 2010 Auto Reliability GPAs of the 7th most reliable brand (Subaru) and the 6th most reliable (Infiniti) brand is quite sizable, very sizable relative to the difference (0.04) between the 2010 Auto Reliability GPAs of the 6th most reliable brand (Lexus) and the 5th most reliable brand (Acura).

The 10 least reliable automobile brands of 2010 are:

Land Rover's *Land Rover* brand, with an overall 2010 Auto Reliability GPA of 0.13,  
 Isuzu Motors Ltd.'s *Isuzu* brand, with an overall 2010 Auto Reliability GPA of 0.83,  
 General Motors Corporation's *Hummer* brand, with an overall 2010 Auto Reliability GPA of 0.83,  
 Daimler AG's *Smart ForTwo* brand, with an overall 2010 Auto Reliability GPA of 1.00,  
 Chrysler LLC's *Dodge* brand, with an overall 2010 Auto Reliability GPA of 1.00,  
 Chrysler LLC's *Jeep* brand, with an overall 2010 Auto Reliability GPA of 1.13,  
 BMW AG's *Mini Cooper* brand, with an overall 2010 Auto Reliability GPA of 1.14,  
 General Motors Corporation's *Saab* brand, with an overall 2010 Auto Reliability GPA of 1.18,  
 General Motors Corporation's *Cadillac* brand, with an overall 2010 Auto Reliability GPA of 1.19,  
 Chrysler LLC's *Chrysler* brand, with an overall 2010 Auto Reliability GPA of 1.20,  
 General Motors Corporation's *GMC* brand, with an overall 2010 Auto Reliability GPA of 1.20.

Note that all of Chrysler LLC's brands are in the bottom ten, although GM has more brands with the worst Reliability GPAs.